



Dear Valued Friend and Supporter,

We are thrilled to share that we are bringing Heather Booth to Oregon to share a screening of her documentary *Heather Booth: Changing the World*. We are inviting you to co-sponsor this film screening with East County Rising. The screening will take place on **Saturday, September 28th** at the **Mt. Hood Community College Theater**. There will be a VIP reception with Heather Booth, Gresham City Councilor Eddy Morales, and other local officials starting at 4:30pm, with a general admission reception starting at 5:00pm.

The event will include tabling from our presenting sponsors, a panel discussion **with Heather Booth herself**, along with local organizers to share their experiences of the power of grassroots organizing, followed by a screening of the film. We'll conclude with a question & answer session with Heather.

Heather Booth is a lifelong leader, organizer and changemaker. She has been an organizer since the 1960's where she fought for civil rights as a member of SNCC during the Freedom Summer, participated in the anti-Vietnam movement and fought for women's rights. She created an underground network, code named "Jane", to provide safe access to abortion services prior to Roe v. Wade. Professionally, she has served as the President and Founding Director of Midwest Academy, an organization that trains organizers and leaders to make social changes in their communities. She was the Director of the NAACP National Voter Fund, Director of the Health Care Campaign for the AFL-CIO, Founding Director of Americans for Financial Reform and the National Coordinator for the coalition around marriage equality. Among these Heather Booth has had involvement with many other efforts and campaigns and has truly left a mark on the world.

You can watch a trailer for the film [here](#).

We are honored to have Heather join East County Rising for this event to energize our members and local community. She's demonstrated how powerful grassroots organizing can be, and how impactful we can be when we fight for the issues that impact women, people of color, LGBTQIA2S+ individuals, and other members of marginalized communities.

**This work is only possible with the support and collaboration of people and organizations in our community like you.**

Sincerely,

**Kaj Jensen**

Director of Members & Donors | [kaj@eastcountyrising.com](mailto:kaj@eastcountyrising.com) | 971.754.8180



## **Sponsorship Packages for Heather Booth: Changing the World**

September 28, 2019 | Mt. Hood Community College Theatre

4:30pm VIP Reception | 5:00pm General Reception

### **\$5,000 and Above | PRESENTING SPONSOR**

- 10 tickets to the VIP meet & greet before the screening (includes admission to the film)
- Reserved VIP seating
- Opportunity to table during the event reception
- Opportunity to be an introductory speaker at the screening
- Large logo on event signage & program\*
- Thanked from the stage at the event
- Special acknowledgement on social media posts and email-blasts

### **\$3,000 | GOLD LEVEL**

- 8 tickets to the VIP meet & greet before the screening (includes admission to the film)
- Medium logo on program and other promotional material\*
- Thanked from the stage at the event
- Acknowledgement on social media posts and email-blasts

### **\$2,000 | SILVER LEVEL**

- 6 tickets to the VIP meet & greet before the screening (includes admission to the film)
- Small logo in program\*
- Thanked from the stage at the event
- Acknowledgement on social media posts and email-blasts

### **\$1,000 | BRONZE LEVEL**

- 4 tickets to the VIP meet & greet before the screening (includes admission to the film)
- Named in program
- Thanked from the stage at the event
- Acknowledgement on social media posts and email-blasts

### **\$500 | FRIENDS OF EAST COUNTY RISING LEVEL**

- 2 tickets to the VIP meet & greet before the screening (includes admission to the film)
- Named in program
- Acknowledgement on social media posts and email-blasts



## Sponsorship Form for East County Rising's Screening of *Heather Booth: Changing the World*

Name of Organization/Individual to be listed: \_\_\_\_\_

Organization Mailing Address: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level (check one):

- |  |   |
|--|---|
| <input type="checkbox"/> \$5,000+   PRESENTING SPONSOR | <input type="checkbox"/> \$1,000   BRONZE LEVEL |
| <input type="checkbox"/> \$3,000   GOLD LEVEL          | <input type="checkbox"/> \$500   FRIENDS OF ECR |
| <input type="checkbox"/> \$2,000   SILVER LEVEL        |   |

Number of additional VIP tickets (\$100 each): \_\_\_\_\_

Additional donation to East County Rising: \_\_\_\_\_

### \*Final deadline for submission of logo is: **Friday, September 13**

For optimal print quality, logos file submissions must be:

Print ready, cropped to desired proportions, be in 300+ dpi resolution, set to CMYK color standards. Acceptable file formats in order of preference are: EPS, PDF, PNG, JPEG. Files that don't comply with these guidelines may be altered or excluded based on printing capabilities.

### IMPORTANT DATES

- As soon as you're able (no later than 09/13/19): Send logo to [kaj@eastcountyrising.com](mailto:kaj@eastcountyrising.com)
- 09/13/19: Commitment to sponsorship due
- 09/20/19: Payments of sponsorship due
- 09/20/19: Guest names submitted to [kaj@eastcountyrising.com](mailto:kaj@eastcountyrising.com)

**Make checks payable to "East County Rising", mailed to the following address:**

P.O. Box 1785  
Gresham, OR 97030

Or make your donation online by going to <https://www.eastcountyrising.com/donate>